

# KRISHNA AGGARWAL

Digital Marketing Executive

+91 8368352298 [www.linkedin.com/in/krishnaaggarwal07](http://www.linkedin.com/in/krishnaaggarwal07) [Krishnaaggarwal375@gmail.com](mailto:Krishnaaggarwal375@gmail.com)

## CAREER OBJECTIVE

I want to start my career in digital marketing, work on real projects, and keep improving my skills. My aim is to learn from the team, contribute to different campaigns, and grow step-by-step in a practical and meaningful way

## EDUCATION

Degree/Course	Institute/college	University/Board	Percentage/CGPA	Year of Passing
XII	SRDAV Public school	CBSE	76%	2024
B.A. Programme	Hansraj College	Delhi University	8.32	2027
Digital Marketing + Generative A.I.	Hansraj College	Delhi University	94%	2025

## PRACTICAL DIGITAL MARKETING EXPERIENCE

### vCommission Media Pvt. Ltd

JAN 2026 - PRESENT

#### PERFORMANCE MARKETING INTERN

- Built landing pages and pre-landers for affiliate campaigns.
- Used AI website builders to create marketing pages quickly.
- Optimized CTA placement, layout, and scroll flow.
- Monitor page performance and engagement signals
- <https://icecream-tray.lovable.app/>
- <https://mini-aircooler.lovable.app>
- <https://backless-body-shapewear.lovable.app>
- <https://icecream-tray-adv1.lovable.app>
- <https://mini-aircooler-adv1.lovable.app>
- <https://h2qua.lovable.app>
- <https://h2qua-prelander.lovable.app/>

#### SEARCH ENGINE OPTIMIZATION (SEO)

- Performed On-Page SEO using Yoast SEO for keyword optimization.
- Executed Off-Page SEO through backlinks and article submissions on Blogger, Quora, Reddit, Medium, etc.
- Managed Technical SEO by configuring robots.txt and sitemap.

#### SOCIAL MEDIA MARKETING

- Edited reels/posts and managed content plans
- Analyzed reach & engagement
- Facebook Page: [www.facebook.com/share/16Fr3RjaLy](https://www.facebook.com/share/16Fr3RjaLy)
- Instagram: [www.instagram.com/ksindustries\\_official](https://www.instagram.com/ksindustries_official)

## CERTIFICATIONS

### GOOGLE SKILLSHOP CERTIFICATIONS

- Google Search Ads Certification
- Google Display Ads Certification
- Google Video Ads Certification
- Google Ads Creative Certification

### SEMRUSH ACADEMY CERTIFICATIONS

- SEO Essentials with Semrush
- On-Page SEO Essentials with Semrush
- How to Outrank Your Competition in Local Search

## A.I. & TOOLS

#### GOOGLE ANALYTICS

- GOOGLE SEARCH CONSOLE
- SHOPIFY
- WORDPRESS
- GOOGLE ADS
- LOVABLE
- CHATGPT
- GOOGLE GEMINI
- POMELLI
- CANVA
- META BUSINESS SUITE

## ACHIEVEMENTS (SPORTS)

### CRICKET

- DAV SPORTS (NATIONAL LEVEL)  
CATEGORY: UNDER-19
- INTER SCHOOL GAMES COMPETITION  
CATEGORY: UNDER-19
- DELHI STATE SCHOOL GAMES  
CATEGORY: UNDER-17
- 64<sup>TH</sup> NATIONAL SCHOOL GAMES (SGFI)  
CATEGORY: UNDER-14
- 65<sup>TH</sup> NATIONAL SCHOOL GAMES (SGFI)  
CATEGORY: UNDER-14